

KCBS-TV

4200 Radford Avenue, . Studio City CA 91604

KCBS-TV

AND

152445	AGENCY (OR SERVICE)		ACTING AS AGENT FOR		345865	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice  Required  Announcement 28 days  prior notice</div>
NAME	SADLER STRATEGIC MEDIA					WORKING CALIF'NS TO ELECT WENDY GREUEL		
AND	12103 Viewcrest Rd					4189 W 2nd St		
ADDRESS	Studio City CA 91604-3640 USA					Los Angeles CA 90004-4340 USA		
CONTACT						PRODUCT		ELECT WENDY GRUEL, WORKING
LOCAL SALESPERSON	Andrew Del Guercio		AGENCY EST. NO.		PRODUCT CODE		1311	
NATIONAL SALESPERSON								
BROADCAST SCHEDULE STARTING 05/17/13 AND ENDING 05/20/13 NO. WEEKS: 1								

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	F	2	05:00P	05:30P	15S	05/17/13-05/17/13		2	900.00	1800.00
2	F	2	06:00P	06:30P	15S	05/17/13-05/17/13		2	900.00	1800.00
3	M	2	05:00P	05:30P	15S	05/20/13-05/20/13		2	900.00	1800.00
4	M	2	06:00P	06:30P	15S	05/20/13-05/20/13		2	900.00	1800.00
Total Contract:								8		7200.00
Billing Summary										
Qtr 2-13						Apr	May	Jun	Total	
						.00	7200.00	.00	7200.00	
GRAND TOTAL									7200.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION